



125 West 55th St  
New York, NY 10019

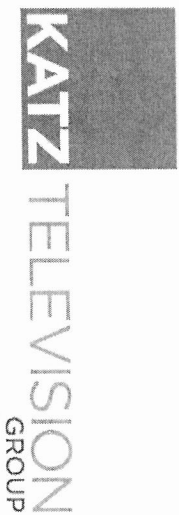
Contract # 25157399 Changes as of: 10/17/2016 at 5:32 PM Version: Highlighting Revision 4  
CPE: 49/53/4632 Flight: 11/1/16 - 11/7/16 Station: WWSB  
Agency: Great American Media Advertiser: DSCC IE Market: Sarasota-Manatee - SRA  
GREAT AMERICAN MEDIA 3050 K ST NW Product: DSCC IE Office: WASHINGTON  
SUITE 100  
WASHINGTON DC 20007

Agency Order #: 4980279 Primary Demo: Adults 35+  
Buyer: Pino, Thomas Con Type: POLITICAL/VOTE  
Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS  
202-955-5342

Total GRP: Traffic #: 60627  
Separation:

Comments: cancelled per buyer

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
							11/1	11/1				
CAN 1	Sa 7a-7:30p		ABC7 News @ 630p	\$500.00	0	30	4		4	\$500.00	\$0.00	0.0
CAN 2	Su 6p-6:30p		ABC World News	\$500.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 3	Su 6:30p-7p		ABC 7 Weekend News	\$500.00	0	30	4		4	\$500.00	\$0.00	0.0
CAN 4	M 8p-10p		Dancing With the Stars-ABG	\$2,400.00	0	30	4		4	\$2,400.00	\$0.00	0.0
CAN 5	W 8p-11p		GMA Awards	\$3,500.00	0	30	4		4	\$3,500.00	\$0.00	0.0
CAN 6	Th 9p-10p		Notorious	\$2,200.00	0	30	4		4	\$2,200.00	\$0.00	0.0
CAN 7	Th 10p-11p		How to Get Away With Murder-ABG	\$1,500.00	0	30	4		4	\$1,500.00	\$0.00	0.0
CAN 8	F 8p-9p		Last Man Standing/Dr. Ken-ABG	\$1,100.00	0	30	0		0	\$0.00	\$0.00	0.0
CAN 9	F 9p-10p		Shark Tank B-ABG	\$2,000.00	0	30	4		4	\$2,000.00	\$0.00	0.0
CAN 10	F 10p-11p		20/20-ABG	\$1,700.00	0	30	4		4	\$1,700.00	\$0.00	0.0
CAN 11	Su 9p		Once Upon a Time-ABG	\$1,300.00	0	30	4		4	\$1,300.00	\$0.00	0.0
CAN 12	Su 10p-11p		Quantico-ABG	\$2,000.00	0	30	4		4	\$2,000.00	\$0.00	0.0
CAN 13	Sa 12a-3:30p		ABC College Football Early Game	\$600.00	0	30	4		4	\$600.00	\$0.00	0.0
CAN 14	Sa 3:30p-7p		ABC College Football Late Game	\$600.00	0	30	4		4	\$600.00	\$0.00	0.0
CAN 15	Sa 8p-11:30p		ABC Saturday Night College Football	\$1,000.00	0	30	4		4	\$1,000.00	\$0.00	0.0
CAN 16	Sa 7p-7:30p		News	\$500.00	0.0	30	4		4	\$500.00	\$0.00	0.0
CAN 17	Su 6:30p-7p		News	\$500.00	0.0	30	4		4	\$500.00	\$0.00	0.0
CAN 18	Tu-F 9a-10a		Suncoast	\$100.00	0.0	30	4		4	\$100.00	\$0.00	0.0
TOTALS: 0									0	\$0.00	\$0.00	0.0



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<b>CPE:</b> 49/53/4632	<b>Flight:</b> 11/1/16 - 11/7/16	<b>Total \$:</b> \$0.00
<b>Agency:</b> Great American Media	<b>Advertiser:</b> DSCC IE	<b>Total Spots:</b>
<b>GREAT AMERICAN MEDIA</b> 3050 K ST NW	<b>Product:</b> DSCC IE	<b>Total CPP:</b> \$0.00
<b>SUITE 100</b>	<b>Office:</b> WASHINGTON	
<b>WASHINGTON DC</b> 20007		

<b>Agency Order #:</b> 4980279	<b>Primary Demo:</b> Adults 35+
<b>Buyer:</b> Pino, Thomas	<b>Con Type:</b> POLITICAL/NOTE
<b>Salesperson:</b> BRADLEY PHILIPPS	<b>Assistant:</b> BRADLEY PHILIPPS
202-955-5342	202-955-5342
<b>Total GRP:</b>	<b>Traffic #:</b> 60627
	<b>Separation:</b>

Special Instructions	
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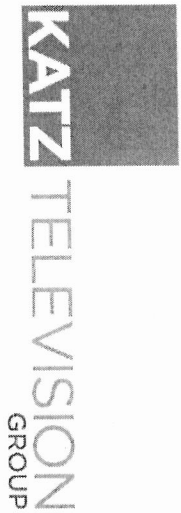
Date/Time	Added by	Comment	Order Level Comments
10/17/16 5:32 PM	BRADLEY PHILIPPS	cancelled per buyer	
10/12/16 2:15 PM	BRADLEY PHILIPPS	revised lines 1,6	
		RESEND LINE 1 NEWS AIRS @ 7P	
		LINE 6 PRG IS NOTORIOUS	
		PLS ADV THANK YOU	
10/12/16 1:43 PM	Ronda Drago	line 6 PRG IS NOTORIOUS	
		LINE 1 NEWS AIRS @ 7P DUE TO SPORTS	
		PLS ADV	
10/03/16 12:42 PM	Ronda Drago	LINE 8 NA RATE	
		OFFER 1X 11/5 7P NEWS @ \$500	
		1X 11/6 630P NEWS @ \$500	
		11/1-11/4 9A-10A SUNCOAST VIEW @ \$100	
04/29/16 3:03 PM	Ronda Drago		
04/21/16 10:28 AM	BRADLEY PHILIPPS	Separation: 30	
04/21/16 10:28 AM	BRADLEY PHILIPPS	Separation: 30	

Competitive Information	
Market Budget:	\$0
WWSB Share:	3%
Comment:	share based on whole tampa market
Unknown:	97%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	0%	0	\$0.00	N/A 0.0

Monthly Summary		
Month	Spots	Dollars
Total	0	\$0.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	10/17/16 5:32 PM	BRADLEY PHILIPPS	Revised	16	\$-20,900.00 \$0 Changes: Total Spots from 16 to 0, Calculated Dollars from \$20,900.00 to \$0.00, Competitive Market Budget from \$696,667 to \$0. Total \$ from \$20,900.00 to \$0.00, Comments from revised lines 1,6 to cancelled per buyer, User Entered \$ from \$20,900.00 to \$0.00. 18 buylines added or modified.
Revision	10/17/16 5:32 PM	BRADLEY PHILIPPS	Confirmed		\$0 Changes: Comments from MG for line 8 shown on lines 16-18 to revised lines 1,6, 2 buylines added or modified.
Revision	10/12/16 2:15 PM	BRADLEY PHILIPPS	Sent To Rep		\$0 Changes: Total GIMPs to 0.
Makegood 3	10/12/16 1:43 PM	Ronda Drago	Sent To Rep		\$0 Changes: Total Spots from 14 to 16, Comments from Separation: 30 to MG for line 8
Makegood 2	10/3/16 12:42 PM	Ronda Drago	Confirmed		\$0 Changes: Total Spots from 14 to 16, Comments from Separation: 30 to MG for line 8
Revision	7/19/16 10:02 AM	BRADLEY PHILIPPS	Confirmed	2	\$0 Changes: Total Spots from 14 to 16, Comments from Separation: 30 to MG for line 8
Makegood 1	4/29/16 3:03 PM	Ronda Drago	Confirmed		\$20,900.00
Queued for Electronic Contracting	4/21/16 10:30 AM				\$0



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202-955-5342	202-955-5342	

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/21/16 10:28 AM	BRADLEY PHILIPPS	Confirmed		1	\$0	\$20,900.00	Changes: Product from issue to DSCC IE. Demo Meta to [R16]. User Entered \$ from
New	4/21/16 10:15 AM	BRADLEY PHILIPPS	New	15		\$20,900.00	\$20,900.00	Changes: Product from issue to DSCC IE. Demo Meta to [R16]. User Entered \$ from

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.